



- **Why are Team McAllen Members Important?**
  - o The McAllen Convention Center and Chamber Member hotels are “economic engines” for McAllen.
  - o Convention tourists each spend, on average \$120 a day at McAllen businesses.
  - o Your membership in State and National Associations makes McAllen an attractive option for Meeting Planners. Join Team McAllen!
  
- **Team McAllen Members are Valley residents who help us bring conventions/conferences to McAllen and receive:**
  - o Publicity for their own associations
  - o Publicity for their own business
  - o Recognition in Chamber publications
  - o Eligible for “Annual Team McAllen Award”

**YOU MAKE THE CALL, WE DO THE WORK!**

To become a member of Team McAllen , contact Jim Deuser, 956-682-2871 or email [jdeuser@mcallencvb.com](mailto:jdeuser@mcallencvb.com). [www.mcallencvb.com](http://www.mcallencvb.com)